



Join the National BSA Adopt-A-School Program

Promoting Scouting and recruiting young people through our schools is getting harder.

With more schools opting for “electronic only” recruitment flyers and some prohibiting all flyers, we need to find ways to “connect” more closely with our local schools.

Adopt-A-School Can Help!

Most of our units already “give back” to their schools in some manner, but this program helps bring Scouting Units face-to-face with principals and PTO/PTA members to work together to select projects or services that will benefit their school.

HOW DOES THE PROGRAM WORK?

- Scouting units are asked to adopt one school and pledge to do **four service projects** or volunteer to help at four school events for that school over a one-year period.
- Units that aren't chartered by a school are asked to adopt a nearby school or one that you may already be drawing scouts from or they might be able to in the future.
- Units work directly with the principal of their chosen school to determine the type of projects that need to be done. Examples: *Grounds beautification, help during school festivals/activities or clean-up after an event, book drives, food drives, “Green” effort coordinator, “Giving Tree” coordinator, literacy programs, building improvement projects.*

HOW DO I SIGN-UP MY UNIT?

- Units complete a pledge form with their school principal. A copy goes to your Monmouth Council District Executive.
- The unit creates an account on the www.bsaadoptaschool.org website and registers online.
- As projects are completed, units update the information on the website and can upload photos, comments and share their success stories

HOW DO WE GET OUR PATCHES?

- After signing up, units will receive an Adopt-A-School program patch.
- Units can also earn special “project patches” upon completion of each service project/activity. Patches are currently being offered at no charge to scouting units.



WHAT OTHER BENEFITS ARE THERE?

- Service Hours COUNT toward Journey To Excellence but must be entered on www.scouting.org.
- Your unit's work can be featured in the Monmouth Council Scouting Trail Newsletter! Just send a short write-up and pictures to stacey.ehling@scouting.org
- You can send the same write-up to the local newspaper (online or print) and get good publicity for your unit!

Questions? Contact Stacey Ehling at 732-536-2347 ext. 24, or stacey.ehling@scouting.org