

2024 Camp Card Sale



What are Camp Cards?

The Camp Card sale is offered through Monmouth Council and provides a no-risk opportunity for all Scouts to sell discount Merchant cards to help them earn their way to camp. While units are encouraged to use the Camp Card Sale to help their scouts pay their way to summer camp, units may use the camp card sale to raise funds for any scouting adventures, unit activities, or unit operations and equipment. The 9th point of the Scout law states: "A Scout is thrifty" and is defined as "A Scout works to pay their way and to help others. They save for the future. They protect and conserve natural resources. A Scout is careful in their use of time and property."

Timeline

Starts: The Camp Card program starts **February 1, 2024**.

End: The Camp Card sale will end on **July 1, 2024, at 5PM**.

Getting Cards

Cards may be picked up at the Monmouth Council Scout Service Center at any time during the sale.

How many cards should I get? Units will be limited to signing out the number of cards they sold in 2023* or if they did not sell in 2023* a limit of 200 cards on consignment. Units may take as many cards as they want if they pay for them up front instead of signing them out on consignment. Cards that are paid for upfront instead of on consignment may not be returned. Units may sign out more cards at any time once they pay for the cards they already have.

It is found that the best results come by setting goals. To answer, we ask that your unit set a goal, for example, your goal may be for every Scout to sell 25 cards, in which you should order accordingly. Please remember that you may pick up additional cards at any time, therefore do not worry about getting all of the cards you will need right away.

Returning Unsold Cards

Cards may be returned to the Monmouth Council Scout Service Center during the sale. We do ask that if you feel you are unable to sell the cards in your possession, please return them as soon as possible so they may be available for other Scouts.

All unsold cards must be returned before 5:00pm on July 1, 2024, in their original condition. No unsold cards will be accepted after 5:00pm on July 1, 2024, for any reason.

Costs, Profit, & Payments

Camp Cards are to be sold for \$5 each.

This fundraiser provides a **50% profit margin!** Therefore, the cost of each camp card is \$2.50 each. All **payments must be submitted in full, to the Monmouth Council, by 5:00pm on July 1, 2024**. Any unpaid balance will incur a 50% service charge (\$1.25 per card). Payments not made by July 31, 2024, will be charged to the Unit UDA account.

No one may sell Camp Cards at or in front of any Merchant (including Parking Lots) on the Camp Card, whether you have the Merchant's permission or not.

Questions?

Website: <https://www.monmouthbsa.org/CampCards> **Email:** Marjorie.Ramirez@scouting.org

Merchant Relations

When setting up selling booths, PLEASE respect the merchants & companies on the Monmouth Council Camp Card. No one may sell Camp Cards at or in front of (including parking lots) any Merchant on the Camp Card, whether you have the Merchant's permission or not.

Keys to a Great Sale

- Identify a Camp Card Coordinator.** Having a single point of contact for each unit will help to reduce any confusion regarding the unit's sale.
- Set Goals.** It has been shown through experience that Scouts who set goals will often reach them. Make your goal meaningful. For example, "How many cards do you need to sell to cover the cost of summer camp?", will tell a Scout that he/she needs to sell only 208 cards to fully support his/her trip to Forestburg Scout Reservation (Scout BSA Summer Camp early registration, fee of \$520)
- Track the Cards.** Work with the Scouts to keep track of how Scouts are doing. You will know ahead of time if you need additional cards and be able to provide them in time to eliminate any lapse of sale-time.
- Selling Methods.** Use a variety of selling methods: Take a walk around the local neighborhood (with a buddy and parents, of course!), set up booths in your community (but please make sure to get permission first), and talk to your friends.
- Be Courteous.** Don't forget to always say "Thank You", even if the customer does not purchase a card.
- Know the Card.** Take some time to become familiar with the deals on the card.

Advancement Opportunities

Have you ever thought about tying the camp card sale to the Scouts' advancement program? Here are some ideas:

- Art Merit Badge.** For requirements 2, 4, & 5, you can produce a Camp Card Sale poster for display using pen and ink, watercolor, pencil, pastel, oil, tempera, acrylic paint or marker.
- Communications Merit Badge.** For requirement 1, show your counselor how you would teach others to sell Camp Cards, and for requirement 2, make a Camp Card sales presentation to your counselor.
- Graphic Arts Merit Badge.** For requirement 3, design and produce a flyer that you can use to promote the Camp Card Sale.
- Public Speaking Merit Badge.** For requirement 2, prepare and give a speech to your troop describing the benefits of the Camp Card sale to the troop.
- Salesmanship Merit Badge.** All requirements for this merit badge can be completed through the Camp Card Sale.

And more!

What ways can you find to build advancement opportunity into the Scout's participation in the Camp Card fundraising program? Feel free to share these ideas by emailing:

Marjorie.Ramirez@scouting.org

2024 Camp Card Fundraising Program

• Transaction Form •

This form must accompany all transactions.

Date: _____ / _____ / 2024

Unit Type: Pack Troop Crew Post Unit Number: _____ District: _____

Name: _____ Phone: (_____) _____ - _____

E-Mail Address: _____

Unit Receiving Cards

Picking up cards from: Monmouth Council Service Center, Number of Cards picked up: _____

Value of Cards: (Total # x \$2.50): \$ _____

My Commitment:

I agree that I am authorized to act on behalf of the unit indicated above. I agree that all fees will be paid in full by July 1, 2024. No unsold cards will be accepted for return after July 1, 2024. Failure to pay by July 1, 2024, will incur a 50% service charge (+\$1.25 per card). Cards not paid for by July 31, 2024, will be charged to the Unit UDA acct. I agree to respect the vendors supporting this program, and that we will act in accordance with the Scout Oath & Scout Law at all times.

Signature: _____ Date: ____/____/2024

Unit Returning Cards

Return Card to: Monmouth Council Service Center, Number of Cards returned: _____
No unsold cards can be returned after July 1, 2024.

Unit Payment

Payment made at: Monmouth Council Service Center

Total Cards Paying for: _____ x \$2.50 = \$ _____

**Please note payments made after 5:00pm on July 1, 2024 will incur a 50% service charge (+ \$1.25 per card). Cards not paid for by July 31, 2024, will be charged to the Unit UDA account.*

Office use only:

Location: Received By: _____ on ____/____/2024

Receipt # _____

Monmouth Council Service Center **Tracking System Updated:** YES .

By: _____, on ____/____/2024

PAYMENTS AND UNSOLD CARDS DUE by JULY 1, 2024, by 5PM.